



Deborah Cribbs

Founder and Leader of the Give Them Ten Movement™

National Voice for Feline Welfare

Creator of Scooter the Neutered Cat™

Thought Leader in Mission-Driven Social Organizing

A career like no other: It's safe to say that the career of Deborah Cribbs is like no one else's.

- **Background in banking and investment:** Cribbs has spent more than 25 years with Cincinnati-based Fifth Third Bancorp and its subsidiaries, one of the largest financial institutions in the Midwest.
- **From finance to felines ... a new direction:** In 2012 Deborah was chosen to spearhead management of a major philanthropic gift from a slightly shy, slightly eccentric, but deeply determined woman in the Cincinnati community to provide resources to improve the lives of cats.
- **A passionate force in animal advocacy:** Deborah has become one of the leading voices behind the growing movement to make America a 100% no-kill nation for cats.
- **A wider vision:** Driven by her own vision, Cribbs helped turn that gift into something much larger as the founder and leader of the **Give Them Ten Movement™** and its iconic feline ambassador, **Scooter the Neutered Cat™**.
- **Public advocacy and creative campaigns:** Deborah has positioned Give Them Ten as a national force for feline welfare, dedicated to giving cats "one more life" through strategic spay/neuter initiatives — the most humane and effective solution to feline overpopulation. Her mission is clear: to create a 100% no-kill nation for cats by championing humane, scalable solutions and inspiring communities to be part of the change.
- **Important new insights about philanthropy and social organizing:** Deborah has become a recognized thought leader in the nonprofit space. She has presented at premier national conferences such as the Animal Care Expo hosted by the Humane World for Animals, and has been featured on multiple podcasts and media outlets.
- **The unique roles, opportunities and obstacles for women:** Deborah has also developed a perspective on the ways our communities provide ways for women to build and grow social action. The story of the Give Them Ten movement shines a light on the opportunities and challenges facing women determined to create change.

Speaking Topics:

<i>Social organizing and philanthropy</i>	<i>Animal welfare</i>
Storytelling and advocacy in the nonprofit space	Feline rescue, advocacy and overpopulation
Women changemakers and leadership journeys	The no-kill movement and spay/neuter initiatives
	Animal welfare innovation and public engagement
	Building community-based compassion for cats

Interview Links

- [Give Them Ten Launches Mild Kingdom](#)
Fox19 Morning News
- [Campaign Launches to Spay/Neuter Local Stray Cats](#)
WVXU-FM
- The Nonprofit Show:
[Nonprofits Defeating The Outrage Machine Podcast](#)
- [Double the Love!](#)
[Discover the Benefits of Adopting Two Cats Together](#)
Cincy Lifestyle
- Creating a Cat Culture Shift:
[Give Them Ten Featured on The Whisker Report](#)
- [The Great Debate](#)
Good Day Dayton

Contact Us PR@GiveThemTen.org
www.GiveThemTen.org

