



The Give Them Ten Movement Grows Organizations joining and welcoming Scooter into their communities

DATE (Cincinnati, Ohio) – Give Them Ten™, a non-profit movement dedicated to creating cat-caring communities, announced that seven organizations located across the U.S. have now joined the movement by becoming licensees.

Becoming a licensee equips these organizations with Give Them Ten's™ proven strategies and valuable marketing assets to help turn their communities into ones that care more about cats. They can bring Scooter the Neutered Cat™, the movement's "spokescat," and other Give Them Ten™ campaigns to their communities to help change behaviors towards cats, increase spaying/neutering and promote a better understanding of how to treat cats humanely.

Give Them Ten™ movement members now include:

- [PetSavers](#) of Spoke, Washington which has been a movement member for two years. They have successfully leveraged Scooter™ to publicize their annual *Testicle Festival*, which has sold out two years in a row.
- [It Takes a Village Spay and Neuter Clinic](#) of Muscatine, Iowa which recently held a "All Strikes, No Balls" Spay and Neuter Awareness Night at their minor-league ballpark where Scooter™ threw out the first pitch and interacted with attendees.
- [Ingham County Animal Control & Shelter](#) of Mason, Michigan which just wrapped up their *It's Hip to be Snipped™ Community Event* where the attendees learned about the importance of spaying and neutering.
- [The Spay Neuter Project](#) of Columbia, Missouri just launched a *It's Hip to be Snipped™ Initiative* in August to increase spay/neuter appointments at their clinic.
- [Kauai Humane Society](#) of Kauai, Hawaii is leveraging Scooter™ in direct mail, digital ads and radio public service announcements to help increase spay/neutering on their island which suffers from a significant overpopulation problem.
- [People Assisting Animal Control \(PAAC\)](#) of Corpus Christi, Texas is leveraging Scooter™ in their digital advertising and social media.



- [The Help Spay Neuter Clinic](#) of Newnan, GA the newest licensee has already launched Scooter™ advertising on radio and social media.

In addition, there are six more organizations in discussions about becoming licensees.

“Since our beginning, it has been the dream of the Give Them Ten movement to share our message of creating cat-caring communities with as many people as possible,” said Deborah Cribbs, founder and director of Give Them Ten™. “The movement is happy to partner with other cat-caring organizations across the country to save feline lives.”

The Give Them Ten™ movement firmly believes in the power of collaboration and community engagement to bring meaningful change and more humane treatment of cats. By partnering with more organizations across the country the organization strives to create a nation of cat-caring communities. To learn more about the licensee program and become part of our movement, contact Info@GiveThemTen.org

About Give Them Ten™

The Give Them Ten™ movement is working to create a nation of cat-caring communities. This movement, funded by the Joanie Bernard Foundation, seeks to improve the lives of cats by creating communities that understand and take actions to protect them, including spaying and neutering. More information can be found at GiveThemTen.org.