



MOVEMENT:

Give Them Ten

Give Them Ten is the official name of the feline no-kill movement. While it's said cats have nine lives, we believe we can give them one more with spay/neuter. Our movement was founded in 2013 to promote feline welfare and community education, as well as to fund local organizations that share our same no-kill mission.

Contact: media@givethemten.org
Website: www.givethemten.org
Established: 2013
Location: Greater Cincinnati
Spokesperson: Deborah Cribbs

SUPPORTED BY:

The Joanie Bernard Foundation

Give Them Ten is funded by The Joanie Bernard Foundation and includes our partners: UCAN, OAR, SPCA Cincinnati, Cincinnati Animal CARE, League for Animal Welfare, STAF, The Scratching Post, Humane Society of Greater Dayton, SICSA, and Boone County Animal Care & Control.

Made possible by a bequest from the Bernard family, The Joanie Bernard Foundation was created to memorialize the passion and work of Joanie and Jeanne Bernard, a mother and daughter who dedicated their lives to feline welfare.

OUR MASCOT:

Scooter the Neutered Cat

Scooter is the handsome and suave mascot for our no-kill movement. Following his rise to fame in 2013, Scooter has remained an essential and memorable part of all our spay/neuter efforts. For the original Scooter TV spot, please visit our YouTube channel.



FACTS:

Current and past spay/neuter campaigns include: The Great Debate, Mild Kingdom, Cat Math, and Talk to Your Cat About Sex.

The most crucial measure of our success is the Live-Release Rate (LRR), the percentage of cats that are released or adopted (not euthanized) from area shelters. In 2013, the LRR in Cincinnati was a dismal 37%. The current measure hovers around 96% (2020).

Our passionate volunteers are known as "cativists." They help care for and transport community cats through the humane practice of Trap Neuter Return (TNR).