



**NAME:**

**Scooter the Neutered Cat**

Scooter is the handsome and suave mascot for the feline no-kill movement in greater Cincinnati. Following a meteoric rise to fame in 2014, Scooter has remained an essential and memorable part of all our spay/neuter efforts. For the original Scooter TV spot, please visit our YouTube channel.

**CONTACT:**

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**WEBSITE:**

[www.neuteredscooter.org](http://www.neuteredscooter.org)

**ESTABLISHED:**

2013

**LOCATION:**

Greater Cincinnati

**SPOKESPERSON:**

Deborah Cribbs

**MOVEMENT:**

**Give Them Ten**

Give Them Ten is the official name of the no-kill movement championed by Scooter. It was founded in 2013 to promote feline welfare and community education, as well as to fund local organizations that share the no-kill mission. As for the name, most people have heard that cats have nine lives. Our goal is to give them one more.



**SUPPORTED BY:**

**The Joanie Bernard Foundation**

Give Them Ten is funded by The Joanie Bernard Foundation and includes our partners: United Coalition for Animals Nonprofit Spay and Neuter Clinic (UCAN), Ohio Alleycat Resource (OAR), SPCA Cincinnati, Clermont Animal Care Humane Society, The League for Animal Welfare (LFAW), Save the Animals Foundation (STAF), The Scratching Post, and Shelter Outreach Services of Ohio (SOS).

Made possible by a bequest from the Bernard family, The Joanie Bernard Foundation was created to memorialize the passion and work of Joanie and Jeanne Bernard, a mother and daughter who dedicated their lives to feline welfare.

**FACTS:**

The most crucial measure of our success is the Live-Release Rate (LRR), the percentage of cats that are released or adopted (not euthanized) from area shelters. In 2013, the LRR in Cincinnati was a dismal 45%. The current measure hovers around 96% (2020).

Our passionate volunteers are known as “cativists.” They help care for and transport community cats through the humane practice of Trap Neuter Return (TNR).

Current and past spay/neuter campaigns include: Mild Kingdom, Cat Math, and Talk to Your Cat About Sex.